

Printed Directory Ad Options



Venice MainStreet, Inc.
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Venice MainStreet publishes an annual printed directory with information about historic downtown Venice. It also includes a listing of our Business and Nonprofit Partners to provide residents and tourists an easy way to access your information. Your free listing includes your business/nonprofit name, address, phone and website. Want more? Full color ads are available for purchase!

Marketing Reach

- 15,000 copies of the 40+ page directory are distributed to local hotels, Venice Area Chamber of Commerce, Venice City Hall, Visit Sarasota Welcome Centers, Kiosk in Centennial Park and SRQ Airport. Publication is January 2022.
- Copies are also distributed by our downtown volunteers; distributed at all Venice MainStreet sponsored events; and are available to you to distribute at your location.

Maximize your marketing with an affordable FULL COLOR AD!

- Ad space payment and commitment must be made by **August 30, 2021**.
- We must receive digital art for the ads at 300 dpi at full size by **October 1, 2021**.
- If you create an ad through a vendor, we will be happy to work with your rep to procure your ad or Venice MainStreet can suggest a VMS partner service to create your ad.

Quarter pages (3.65w x 2.125h) @ \$200 (1.3 cents per directory)

Half pages (3.65w x 4.25h) @ \$325 (2.17 cents per directory)

Full pages (3.65w x 8.5h) @ \$415 (2.77 cents per directory)

Premium ads: Inside front cover, inside back cover, and outside back cover

Half page (4 x 4.5 w/ 1/8" bleed on all sides) @ \$600 (4 cents per directory)

Full page insides (4 x 9 w/ 1/8" bleed on all sides) @ \$750 (5 cents per directory)

Full page back cover (4 x 9 w/ 1/8" bleed on all sides) @ \$1,000 (6.6 cents per directory)

Ad type: _____

Business/Nonprofit name: _____

Address: _____

Contact name: _____ Phone: _____

Email: _____

Check enclosed

Request e-bill